



City of Greenleaf

20523 N. Whittier Drive
Greenleaf, Idaho 83626-9199
208/454-0552 (office)
208/454-7994 (fax)
greenleafcity@cableone.net
<http://www.greenleaf-idaho.us/>

Memorandum

Date: 19 April 2022

To: City Council, P&Z Commission, City Staff, Greenleaf Community

cc: City of Homedale, City of Marsing, City of Notus, City of Parma, City of Wilder, Canyon County Development Services Department, Western Alliance for Economic Development

From: Lee C. Belt, City Clerk

RE: 'STRONG TOWNS 101'

Greetings!

Please accept this memo as an invitation to join the clerk in viewing and discussion of the free 'Strong Towns 101' video course materials in four sessions at Greenleaf City Hall (20523 Whittier Dr., Greenleaf). All sessions are expected to run between an hour and an hour and a half.

Session #1: 6:30p Thursday 19 May 2022 – Section 1 – The Insolvency Crisis Facing our Cities [Introduction to Strong Towns 101; Must Cities Run a Profit?; Basic Return on Investment Math; The Growth Ponzi Scheme; Growth versus Productivity]

Session #2: 6:30p Thursday 26 May 2022 – Section 2 – How Did This Happen? (Hint: It's not your fault) [A Brief History of Urban Development; Solving the Problems of the Great Depression; Complex versus Complicated; A Good Party or a Bad Party?]

Session #3: 6:30p Thursday 09 June 2022 – Part 1 of Section 3 – The Strong Towns Approach [Principles of a Strong Town; Incremental Investments; Resiliency over Efficiency]

Session #4: 6:30p Thursday 16 June 2022- Part 2 of Section 3 – The Strong Towns Approach [Adapting to Feedback; Chaotic (but Smart) Innovation; Scaling to Humans; Do the Math]

Strong Towns (<https://www.strongtowns.org/>) is a 501c3 organization dedicated to making communities across the United States and Canada financially strong and resilient. Access to the Strong Towns 101 course is free with registration (for detail please see <https://academy.strongtowns.org/p/principles-of-a-strong-town>).